



News Release

Contact: Ronald Trahan, APR, Ronald Trahan Associates Inc., 508-359-4005, x108

Elemé Medical's CEO, Nancy Briefs, will present at 'Jefferies 2nd Annual Healthcare Conference'

Company's **SmoothShapes®** system is designed to treat cellulite safely and effectively with long-lasting results **you can see and feel**

Webcast available on Thursday, June 26, 8:30 a.m. EDT

MERRIMACK, N.H., June 16, 2008—Elemé Medical Inc., a private venture-backed aesthetics company building a franchise in the body shaping market with an initial focus on the treatment of cellulite, announced today that its President and CEO, **Nancy M. Briefs**, will present a corporate overview and update on Thursday, June 26, at 8:30 a.m. EDT during the 'Jefferies 2nd Annual Healthcare Conference' in New York City. **A live webcast of the Elemé Medical presentation will be available at www.elememedical.com.**

Elemé Medical's **SmoothShapes®** system uses a proprietary technology called **Photomology™** to treat the underlying causes of cellulite. Thermal and non-destructive, Photomology's unique mechanism of action combines dynamic laser and light energy with mechanical massage and vacuum to specifically affect the *underlying* tissue responsible for the visible manifestations of cellulite. **Results include improved appearance of cellulite with tighter, smoother skin that patients can see and feel.**

"This is a great time for us to be telling the Elemé Medical story to the investment community, because we are gaining traction in the marketplace with the launch of our system this year as the result of some very significant media exposure about our SmoothShapes system and our clinical results. In fact, our product was recently featured on the **Today** show with **Kathie Lee Gifford**, in a segment called 'New Treatment for Cellulite' that featured **Dr. Patricia Wexler**, a well-known Manhattan-based dermatologist and cosmetic surgeon," said Ms. Briefs.

"Our SmoothShapes medical device is designed to reshape the way clinicians and women view cellulite treatment," added Ms. Briefs. "More than **85% of women** will develop cellulite at some point in their life. The good news is that, *now*, they can benefit from the advanced medical technology of 'Photomology', which works to stimulate restoration of healthy cell activity by addressing both the physical manifestations of cellulite *and* its underlying causes."

About Elemé Medical

Elemé Medical, headquartered in Merrimack, N.H., is dedicated to providing market-leading technology in all areas of body shaping. The **SmoothShapes®** system, a medical device with **FDA clearance** to market, launched this spring. For more information, visit www.elememedical.com.

#####